

Luxembourg, 6 April 2017

LuxairTours: Rediscovering the Island of Djerba

“Seeing is believing” is the best way to describe the trip organised by LuxairTours end of March.

Djerba is a dream destination with an exceptional range of high-quality hotel accommodation and beach resorts. At the end of March, a delegation of journalists, travel agents and representatives from all LuxairTours’ business units were flown to Djerba on a special flight from Luxembourg to see for themselves.

Djerba has attracted and fascinated tens of thousands of LuxairTours customers for many years. This is why LuxairTours has always kept a close eye on the island’s development by building a successful partnership with the people involved in the Tunisian tourism network.

This strong partnership was reaffirmed between Ms Amel Hachani, Regional Commissioner for Djerba-Zarzis Tourism and Ichrak Ben Faten, Director of the Tunisian National Tourism Board, amongst others, alongside Belux Representatives, as well as LuxairTours Management during the delegation’s visit.

Djerba island is often likened to heaven on earth. It is the largest Tunisian island situated in the semi-arid region, off the North-East African Coast. There is, indeed, a lot more to Djerba than its warm climate, as it has long sandy beaches that go on as far as the eye can see, palm trees, as well as peace and quiet. Djerba’s people are warm and welcoming and have rich local heritage. Holiday makers can also make the most of well-being facilities, high-quality hotels and fine food. Djerba has an exceptional range of activities on offer, so customers can easily see why it is often called the Island of dreams or the Island of Golden Sands.

LuxairTours has a selection of the best 3- and 5-star hotel resorts that live up to all the expectations of sun-lovers, those in search of calm and well-being, sports fans, golfers and families alike. LuxairTours has trebled its rotations for the 2017 Summer season. There is an impressive range of hotels on the island and the LuxairTours catalogues feature 24 of them, including a hotel with a LuxiClub.

LuxairTours has provided continued support to Djerba for 30 years by operating this destination and customers can see and feel this when interacting with the local people, shopkeepers and hoteliers whilst reaping the benefits.

“Seeing is believing” is not just an exclusive privilege for the LuxairTours delegation, as Luxair will be operating 5 weekly regular flights to Djerba, depending on departure dates and throughout the Summer season (April to the end of October 2017). Djerba has now become an affordable, good value-for-money beach resort destination.