



Luxembourg, le 2 juin 2016

Luxembourg: LuxairGroup reinforces its commitment to child protection by signing the Code of Conduct

LuxairGroup has been collaborating with ECPAT Luxembourg since 2009 and has signed the Code of Conduct to protect children from sexual exploitation in Travel and Tourism.

The Code of Conduct was created by the ECPAT network in collaboration with the WTO² in 1996, as an international instrument to protect children from sexual exploitation in travel and tourism. The Code of Conduct has been managed by the tourism industry since 2004 and brings together responsible players in tourism worldwide. Members of the Code of Conduct commit themselves to meeting 6 criteria, in terms of implementation of policies and procedures, as well as staff training courses and joining forces to bring an end to the sexual exploitation of children.

LuxairGroup has supported ECPAT Luxembourg's actions since 2009 and decided to become more actively involved in child protection alongside other tourism industry players in 2016. *"By signing the Code, LuxairGroup is displaying its firm conviction that the tourism industry must take action alongside the governments and civil society to ensure that children are protected against any kind of exploitation,"* commented Adrien Ney, President and Chief Executive Officer of LuxairGroup.

LuxairGroup will continue to work closely alongside ECPAT Luxembourg in order to implement the Code's principles, as ECPAT has developed specific training courses and can help the company implement clear procedures for all staff members. *"No one can turn a blind eye to child exploitation and all staff members must know what to do if they are faced with this situation,"* assured Victor Gillen, President of ECPAT Luxembourg Board.

LuxairGroup wants to show its commitment to child protection by complying with and implementing the Code of Conduct's 6 criteria:

- 1 To establish a policy and procedures against sexual exploitation of children
- 2 Train employees in children's rights, prevention of sexual exploitation and how to report suspected cases
- 3 Include a clause in all contracts throughout the value chain stating a common repudiation and a zero tolerance of sexual exploitation of children
- 4 Provide information for travelers on children's rights, the prevention of sexual exploitation of children and how to report suspected cases

² World Tourism Organisation

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- 5 Support, collaborate & engage stakeholders in the prevention of sexual exploitation of children
- 6 Report annually on the implementation of the Code of Conduct

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About ECPAT Luxembourg Asbl

ECPAT Luxembourg Asbl combats the sexual exploitation of children for commercial purposes. It supports prevention, rehabilitation and reintegration projects for vulnerable children and/or victims of sexual exploitation in various southern countries. Furthermore, ECPAT Luxembourg Asbl carries out awareness-raising campaigns in the Grand-Duchy of Luxembourg in order to fight against sexual and commercial exploitation of children: www.ecpat.lu
To report sexual exploitation of children go on: www.childprotection.lu

About LuxairGroup

LuxairGroup is the main aviation company active in the aviation segment in Luxembourg.

The Group has four business units: Luxair Luxembourg Airlines, which operates scheduled flights to over 20 European destinations; LuxairTours, its tour operator with about 40 destinations in and around Europe; LuxairCARGO, Luxembourg's main air-freight handler; and LuxairServices, the Group's airport services unit. LuxairGroup's activities are based on three fundamental values: passionate, caring and responsible. These values ensure that customer-centric services are developed and that the foundations of a solid and reliable company are built on open and transparent dialogue with staff members. LuxairGroup is also committed to serving the local economy, whilst protecting the environment and human and natural

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resources at the destinations operated. More information is available on www.luxairgroup.lu

About The Code

The Code (short for the Code of Conduct for the Protection of Children from Sexual exploitation in Travel and Tourism) is an industry-driven responsible tourism initiative with a mission to provide awareness, tools and support to the tourism industry in order to prevent the sexual exploitation of children. More information is available on www.thecode.org